



THE 12th INTERNATIONAL CONFERENCE ON
FISHERIES & AQUACULTURE

SPONSORSHIP PROPOSAL

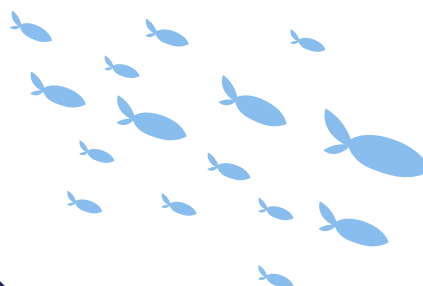
16th & 17th September 2025 | Hanoi, Vietnam

About Us TIKM

The International Institute of Knowledge Management (TIKM) is an entity that facilitates the purpose of knowledge transfer by constructing the career of the research fraternity, empowering decision-making in the corporate sector, and promoting quality decisions for policymakers through academic Conferences. A vision of transforming the Asian research culture for betterment is made possible in TIKM Conferences by setting novel standards for better people engagement, promoting international exchange through research, and bridging study to industry. Research serves as the fundamental component for the development of ideas and concepts leading towards the emergence of innovations that result in a deviation from what was traditionally executed and practiced. TIKM creates that platform to address the need of researchers to showcase their work to the outside world and contribute towards constructing a meaningful future.

TIKM's Research Focus

Serving in the sphere of Research Conferences promoting towards the academic industry cohesiveness, TIKM Conferences operate under seven main areas on research focus. The prime objective in organizing Conferences under these selected research areas is as a means of addressing the issues that are industry specific and global phenomenon that obstructs the march towards a sustainable future for all beings. In the pursuit of organizing International Conferences maintaining optimum standard, TIKM functions in constructing the careers of the research fraternity, the corporate world and assisting towards the implementation of evidence-based policies thus revolutionizing the Asian research culture to betterment.



Rationale Behind ICFA 2025



The International Conference on Fisheries and Aquaculture (ICFA) 2025, celebrating its 12th year, stands as a premier global platform for advancing sustainable practices and fostering collaboration in fisheries and aquaculture. The conference provides inclusive workshops and sessions tailored for researchers, policymakers, and practitioners to engage in meaningful dialogue, collaborations, networking opportunities, skill development, and exchange of innovative ideas. Fisheries and aquaculture are vital to global food security and nutrition, providing 15% of the global animal protein supply and achieving a record production of 223.2 million tonnes in 2022. However, these sectors face critical challenges, including overfishing, biodiversity loss, climate change, and pollution, necessitating innovative solutions for sustainable growth. ICFA 2025 aligns with FAO's "Blue Transformation" roadmap, emphasizing the integration of fisheries and aquaculture into broader food systems to achieve sustainability, equity, and resilience while supporting the Sustainable Development Goals. With aquaculture projected to drive a 10% increase in production by 2032, ICFA 2025 will focus on optimizing production, strengthening value chains, and prioritizing small-scale fisheries, which contribute 40% of the global catch and sustain millions of livelihoods. By fostering collaboration, ICFA 2025 aims to deliver transformative outcomes that enhance aquatic ecosystems, ensure food security, and contribute to sustainable development worldwide.

11+ years 6,000+ participants 175+ universities 50+ countries

PURPOSE OF THE CONFERENCE

The International Conference on Fisheries and Aquaculture (ICFA) 2025, under the theme "Applying Food Systems Approach: Towards Harnessing the Full Potential of Fisheries and Aquaculture," seeks to address pressing global challenges such as climate change, food security, and resource inequality in aquatic systems. As the demand for fish continues to rise, ICFA 2025 will focus on redefining the management of aquatic food systems by integrating innovative technologies, sustainable practices, and cross-sector collaboration. This conference will provide a platform for researchers, policymakers, and industry leaders to discuss advancements in aquaculture technologies, improved fisheries management, and value chain enhancements. By aligning with FAO's "Blue Transformation" roadmap and the UN Sustainable Development Goals (SDGs), ICFA 2025 aims to drive impactful change, ensuring food security, environmental sustainability, and economic inclusivity across global fisheries and aquaculture systems.

OBJECTIVES



WHY

- ✦ Knowledge Exchange
- ✦ Global Collaboration
- ✦ Empowering Future Leaders
- ✦ Practical Implementation



WHAT

- ✦ Foster Knowledge Exchange
- ✦ Enhance Collaboration
- ✦ Promote Innovation
- ✦ Build Capacity & Analyze Trends



HOW

- ✦ Facilitate Expert Collaboration
- ✦ Cross-sector Collaboration & networking
- ✦ Workshops & Skill Development
- ✦ Promote Inclusive Policies





CHAIR MESSAGE

As Co-Chair, I am pleased to invite you to the 12th International Conference on Fisheries and Aquaculture 2025 (ICFA 2025), which will be held in Vietnam.

This year's theme, "Applying Food Systems Approach: Towards Harnessing the Full Potential of Fisheries and Aquaculture," is both timely and critical for discussion. Aquaculture and fisheries continue to play a vital role in global food and nutrition security, and their contribution to combating hunger and malnutrition is widely recognized, even at the global political level. This recognition highlights the growing awareness of the nutritional and socioeconomic value of aquatic food systems.

As the demand for aquatic food rises, the aquaculture sector becomes increasingly crucial in meeting this demand and ensuring food and nutritional security. While fulfilling this global responsibility, the sector must also demonstrate its commitment to addressing the social, environmental, and climate challenges it will face in the coming decades.

The FAO's "Blue Transformation Roadmap" (2022-2030) provides a holistic, integrated approach to sustainably manage aquatic ecosystems and address these challenges. This approach will guide us in shaping the future of aquatic food systems, not only to feed the world but also to secure the livelihoods of millions who depend on fisheries and aquaculture.

ICFA 2025 will provide a platform for fruitful discussions on strategies to optimize the role of aquaculture and fisheries in the global food system.

I look forward to seeing you in Vietnam!

DR. ROHANA SUBASINGHE

Honorary Life Member of the World Aquaculture Society
 Honorary Life Member of the Asian Fisheries Society
 Past President of the World Aquaculture Society – Asia Pacific Chapter (WAS-APC).
 Retired Chief of FAO Aquaculture Service
 Co-founder and Director, FUTUREFISH Co. Ltd.,
 UK



THEME & SUB-THEMES

Main Theme

“Applying Food Systems Approach: Towards Harnessing the Full Potential of Fisheries and Aquaculture”

Sub-themes

01

Sustainable Aquaculture
and Fisheries Management

02

Aquatic Food Security,
Nutrition, and Global
Integration

Economic Viability
and Market Development

03

Climate Resilience and
Ecosystem-Based Fisheries
Management

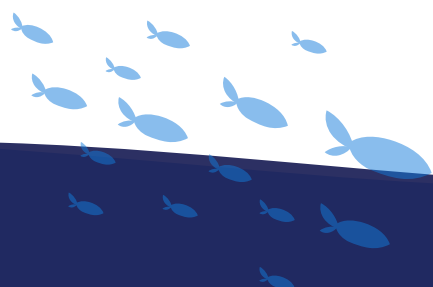
04

03

Policy, Governance, and
Global Collaboration

04

Technological Innovations
and Digital Transformation



1 Keynote
Speeches

4 Panel
Discussion

2 Aqua Q&A
Session

**SPECIAL
FEATURES**

5 Exhibition

3 Plenary
Speeches

6 Field
Trips



WHY SPONSOR ICFA 2025

Unparalleled Global Exposure

Gain exceptional visibility among a diverse audience of fisheries and aquaculture professionals, policymakers, researchers, and industry leaders from over 50 countries. Showcase your brand through premium opportunities in event materials, exhibitions, and digital campaigns, reaching a global network of 2,000+ participants and 175+ universities.

Networking and Collaboration

Engage with influential leaders, researchers, and practitioners shaping the future of fisheries and aquaculture. Build meaningful connections, foster strategic partnerships, and explore new opportunities for collaboration to enhance your organization's presence in the industry.

Showcase Innovation

Highlight your cutting-edge technologies, sustainable solutions, and services to a highly targeted audience passionate about advancing fisheries and aquaculture practices. Leverage exclusive speaking slots, workshops, and exhibitions to position your brand as a leader in driving sustainable transformation.

Support Sustainable Development Goals

Align your organization with a transformative initiative committed to sustainability, resilience, and equity in fisheries and aquaculture. Contribute to the FAO's "Blue Transformation" roadmap and the global effort to address overfishing, climate change, and food security, while demonstrating your dedication to sustainable development and innovation.



SPONSORSHIP

Sponsoring ICFA 2025 provides a unique opportunity to position your brand as a global leader in advancing sustainability, innovation, and equity in fisheries and aquaculture. We offer flexible sponsorship packages tailored to suit diverse objectives and budgets, ensuring maximum visibility and impact for your investment.

2000 USD
GOLD
SPONSORSHIP

3000 USD
PLATINUM
SPONSORSHIP

5000 USD
DIAMOND
(EXCLUSIVE)
SPONSORSHIP





DIAMOND (EXCLUSIVE) SPONSORSHIP

5000 USD

- ✔ Access to Exclusive networking lounges.
- ✔ Placement of promotional materials, brochures, and samples
- ✔ Opportunity to showcase banners prominently throughout the conference venue.
- ✔ Host 1-hour workshop/keynote during the conference.
- ✔ Complimentary entry for two additional attendees.
- ✔ Screening of Organization Ads/ Videos/ Trailers During the Conference
- ✔ Access to attendee lists for follow-up and networking (per privacy guidelines).
- ✔ Inclusion in post-conference reports, videos, and follow-up materials shared with attendees.
- ✔ Featured in newsletters, social media, and digital marketing for the conference
- ✔ Inclusion of sponsor logos on conference materials
- ✔ Recognition on screens during breaks or transitions between sessions.
- ✔ Collaboration on joint marketing campaigns or research initiatives related to the conference theme.
- ✔ Participation for all registered attendees in conference sessions, lunches, and snacks
- ✔ Access to conference tours for all registered participants.



PLATINUM SPONSORSHIP

3000 USD

- ✔ Complimentary Printing of Two Custom Pennants for the Organization.
- ✔ Host a 20-minute speech during the conference.
- ✔ Screening of 2min Organization Ads/ Videos/ Trailers.
- ✔ During the Conference Opportunity to display banners at the conference venue.
- ✔ Complimentary entry for one additional attendee.
- ✔ Recognition on screens during breaks or transitions between sessions.
- ✔ Inclusion in post-conference reports, videos, and follow-up materials shared with attendees.
- ✔ Featured in newsletters, social media, and digital marketing for the conference
- ✔ Inclusion of sponsor logos on conference materials
- ✔ Collaboration on joint marketing campaigns or research initiatives related to the conference theme.



GOLD SPONSORSHIP

2000 USD

- ✔ Showcase a 2-minute promotional video of the company during sessions, displayed
- ✔ Recognition on screens during breaks or transitions between sessions.
- ✔ Inclusion in post-conference reports, videos, and follow-up materials shared with attendees.
- ✔ Featured in newsletters, social media, and digital marketing for the conference Inclusion of sponsor logos on conference materials
- ✔ Collaboration on joint marketing campaigns or research initiatives related to the conference theme.
- ✔ Participation for all registered attendees in conference sessions, lunches, and snacks
- ✔ Access to conference tours for all registered participants.



BE PART OF THE FUTURE OF SUSTAINABLE FISHERIES AND AQUACULTURE

Join ICFA 2025.

Showcase your leadership in advancing sustainable practices, empowering small-scale fisheries, and driving innovation in aquaculture. Let's collaborate to create a resilient, equitable, and sustainable future for aquatic food systems worldwide!

CONTACT US

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